FRESHMEN OUTREACH

- Offered 1000+ staff advising hours at Wilson Hall
- Participated in 15+ AOP sessions reaching 1500+ incoming freshmen
- Met one-on-one with 270 students at AOP regarding career readiness

EGR 393 EXPERIENTIAL EDUCATION

- Conducted 14 workshops at Wilson Hall reaching 400+ students
- +75% increase in student engagement since 16-17
- +50% annual growth in student enrollment in EGR 393 since 2013-2014
- Regional Semester enrollment has grown to 150+ students in 2018
- Launched 2 regional programs for Summer 2018 in Chicago and Minneapolis

HANDSHAKE ACTIVITY

- 91% of freshmen logged on
- 74% of freshmen uploaded a resume

SPRING BREAK CORPORATE TOUR

- 43 Students
- 35 Companies
- Detroit, Grand Rapids, Jackson and Lansing

CLASSROOM PRESENTATIONS

- 20+ EGR classroom presentations reaching 2300+ students
**2017/2018 Activity Report**

**ENGAGE**

**CAREER ADVISING**

1350+ Advising Appointments

1000+ Students Engaged

+35% increase in the number of appointments since 2016-2017

22% of appointments took place at Wilson Hall

**MAJOR TOTALS**

<table>
<thead>
<tr>
<th>Major</th>
<th>Freshmen</th>
<th>Sophomore</th>
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</thead>
<tbody>
<tr>
<td>AES</td>
<td>72</td>
<td>18%</td>
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<tr>
<td>BE</td>
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<td>10%</td>
</tr>
<tr>
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<td>CE</td>
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<td>18</td>
<td></td>
</tr>
<tr>
<td>ME</td>
<td>265</td>
<td></td>
</tr>
</tbody>
</table>

**WORKSHOPS**

Conducted 39 workshops engaging with 2200+ students

**HALLWAY RESUME CRITIQUES**

22 employers hosted hallway resume critiques located in the EB Lobby

**HALLWAY ASK SESSIONS**

29 employer hosted hallway Ask Sessions located in the EB Lobby

**DIGITAL OUTREACH**

Utilized social media (Facebook, Twitter & Instagram) along with a weekly newsletter to share event information, development opportunities & job postings

Delivered 26 newsletters to all EGR students

36% average open rate

**385K Total Impressions**

**+6500 Engagements**

15% average growth in followers across platforms

+35% increase in total attendance at workshops since 16-17

Note: Half (+1100) of total attendance was from Summer Send Off Event and booth at Colloquium

22% of appointments took place at Wilson Hall
**2017/2018 Activity Report**

**CONNECT**

**EMPLOYER PARTNERS**
Partner program stayed steady with **16 Recruiter Partners and 24 Co-Op Partners**

**ACTIVE EMPLOYERS**
6500+ active employers recruiting EGR students

**JOB POSTINGS**
35,000+ Job postings targeting engineers

+133% Increase in # of job postings since 16-17

Top 5 States for Applicants
Michigan (22,927) | California (4,396) | Illinois (3,885) | Ohio (1,906) | Texas (1,596)

**CAREER FAIRS**
Coordinated 3 engineering focused events (Co-op/Intern Exchange, Expo, Partners Week) with 3800+ students in attendance

36% increase in student attendance at engineering career fairs

1035 day after interviews (Co-op/Intern Exchange, Expo, Partners Week)

**ON-CAMPUS INTERVIEWS**
181 interview schedules targeting engineers

93% of schedules were room only schedules

43 employers conducted on-campus interviews

712 engineering students participated in an on-campus interview

+64% increase in the number of student interviews

Note: this data does not include day after career fair interviews
2017 Graduate Outcomes

CAREER OUTCOMES

83% RESPONSE RATE
Data from 538 of 652 graduating students receiving a bachelor’s degree

97% of graduates reported a career outcome +100 different employers hired graduates

SEARCH RESOURCES

students could select more than one option

- 39% Previous Intern/Co-Op/Work
- 18% Handshake/Other Job Posting Source
- 73% On-Campus Recruiting Event
- 18% MSU Faculty/Staff/Academic Program
- 26% Personal Network/Family Friend/Other
- 4% Social Networking

OUT OF CLASSROOM EXPERIENCE

89% participated in a career based experience or activity during their time as a student

CO-CURRICULAR ACTIVITIES

- 80 (23%) Co-op/Intern – for credit
- 227 (66%) Co-op/intern – non-credit
- 79 (27%) Off-Campus Work – career related
- 104 (36%) On-Campus Work – career related
- 10 (4%) Work Abroad – career related

GEOGRAPHIC DISTRIBUTION

A total of 374 graduates reported their employment location.

- 61% (228) were employed in Michigan
- 75% (279) were employed in the Midwest
- 66% (205) of students originally from Michigan stayed in Michigan after graduation

Top 5 States after Michigan: California, Illinois, Texas, Ohio & Indiana

SALARY DATA

207 reported salary data

66,495 Average Salary

46% reported receiving a signing bonus

Data from 538 of 652 graduating students receiving a bachelor’s degree +100 different employers hired graduates

83% RESPONSE RATE

D E S T I N A T I O N