FRESHMEN OUTREACH AT WILSON HALL

Offered over 250 drop-in advising hours at Wilson Hall

Conducted 12 workshops at Wilson Hall reaching over 240 students

Coordinated engagement events at Wilson Hall with 26 employers

350+ students explored different career paths with 13 employer partners at Freshmen Extravaganza

EGR 393 EXPERIENTIAL EDUCATION

Launched 3 regional programs for Summer 2017 in Lansing, Jackson, and Grand Rapids

Detroit Semester enrollment increased 27%, with total regional enrollment over 160+

+40% annual growth in student enrollment in EGR 393 since 2013-2014

SPRING BREAK CORPORATE TOUR

Minneapolis & St. Louis

26 Students
26 Companies
1600+ Miles

CLASSROOM PRESENTATIONS

14 EGR classroom presentations reaching 2000+ students
1100+ Advising Appointments
700+ Students Engaged

MAJOR TOTALS
- AES: 106
- BE: 37
- ChE: 155
- CE: 62
- CpE: 51
- CSE: 154
- EE: 123
- EnE: 32
- MSE: 18
- ME: 309

Freshman: 10%
Sophomore: 19%
Junior: 27%
Senior: 39%

WORKSHOPS
- Conducted 36 workshops, including 4 virtually, engaging with 1000+ students

DIGITAL OUTREACH
- Utilized social media (Facebook, Twitter & Instagram) along with a weekly newsletter to share event information, development opportunities & job postings
- Delivered 27 newsletters to all EGR students

HALLWAY ASK SESSIONS
- 43 employer hosted hallway Ask Sessions located in the EB Lobby

HALLWAY RESUME CRITIQUES
- 18 employer hosted hallway resume critiques located in the EB Lobby

MOCK INTERVIEWS
- 222 interviews conducted by 38 employers and Center Staff

+17% Increase in average attendance at workshops since 15-16
EMPLOYER PARTNERS
Recruiter Partner program stayed steady with 15 partners (1 new)
Expanded the Co-Op Partner program from 15 to 24

JOB POSTINGS
15,000+
Job postings targeting engineers
9
Average # of applicants/job posting
+591%
Increase in # of job postings since 15-16

CAREER FAIRS
Coordinated 3 engineering focused events (Co-op/Intern Exchange, Expo, Partners Week) in the College of Engineering with 2800+ students in attendance
687 day after interviews (Expo and Partners Week)
54% increase in the # of day after fair interviews from 2014-2015

ON-CAMPUS INTERVIEWS
162 interview schedules targeting engineers
35% decrease in the # of schedules

ACTIVE EMPLOYERS
3500+ active employers recruiting EGR students

MAJOR TOTALS

<table>
<thead>
<tr>
<th>Major</th>
<th>AES</th>
<th>BE</th>
<th>ChE</th>
<th>CE</th>
<th>CpE</th>
<th>CSE</th>
<th>EE</th>
<th>EnE</th>
<th>MSE</th>
<th>ME</th>
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</thead>
<tbody>
<tr>
<td>Total</td>
<td>7,825</td>
<td>11,043</td>
<td>5,051</td>
<td>4,200</td>
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<td>4,204</td>
<td>4,449</td>
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<td>Co-Op/Intern</td>
<td>2,335</td>
<td>3,219</td>
<td>1,304</td>
<td>1,139</td>
<td>2,020</td>
<td>1,542</td>
<td>1,352</td>
<td>1,141</td>
<td>1,421</td>
<td>1,427</td>
</tr>
</tbody>
</table>

Attendance by Major

Average # of applicants/job posting
Increase in # of job postings since 15-16
54% increase in the # of day after fair interviews from 2014-2015
35% decrease in the # of schedules
58% decrease in the # engineering student interviews

MAJOR TOTALS

<table>
<thead>
<tr>
<th>AES</th>
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<th>ChE</th>
<th>CE</th>
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<th>MSE</th>
<th>ME</th>
</tr>
</thead>
<tbody>
<tr>
<td>69</td>
<td>18</td>
<td>98</td>
<td>13</td>
<td>28</td>
<td>24</td>
<td>40</td>
<td>2</td>
<td>7</td>
<td>197</td>
</tr>
</tbody>
</table>
Data from 494 of 590 graduating students receiving a bachelor's degree was collected.

96% of graduates reported a career outcome.
+100 different employers hired graduates.

SEARCH RESOURCES

- Previous Intern/Co-Op/Wok: 31%
- Handshake/Other Job Posting Source: 23%
- On-Campus Recruiting Event: 70%
- MSU Faculty/Staff/Academic Program: 16%
- Personal Network/Family Friend/Other: 42%
- Social Networking: 7%

Out of 250 reported salary data:

- Average Salary: $64,865
- 36% reported receiving a signing bonus.

OUT OF CLASSROOM EXPERIENCE

68% participated in a career-based experience or activity during their time as a student.

CO-CURRICULAR ACTIVITIES

- 90 (24%) Co-op/Intern – for credit
- 266 (72%) Co-op/intern – non-credit
- 97 (26%) Off-Campus Work – career related
- 117 (32%) On-Campus Work – career related
- 11 (3%) Work Abroad – career related

A total of 371 graduates reported their employment location.

63% (232) were employed in Michigan.
80% (297) were employed in the Midwest.
65% of students originally from Michigan stayed in Michigan after graduation.